



Cookie Policy

Last updated: 21st November 2025

1. Introduction

The BTR Hub Limited (registered office: Fairchild House, Redbourne Avenue, London N3 2BP) (“we”, “us”, “our”) uses cookies and similar technologies on our website <https://thebtrhub.com> (the “Website”). This Cookie Policy explains what cookies are, how we use them, your choices, and how you can manage your cookie settings.

2. What are cookies?

Cookies are small text files placed on your device (computer, tablet, smartphone) when you visit a website. They allow the site to recognise your device and remember certain information. Cookies may be “first-party” (set by us) or “third-party” (set by others). They can be “session cookies” (deleted when you close your browser) or “persistent cookies” (stay until a set expiry).

3. Why we use cookies

We use cookies for a number of reasons, including:

- To enable core website functionality (essential cookies).
- To understand how you use our Website (analytics cookies) so we can improve it.
- To remember your preferences (functional cookies).
- To show you relevant content (marketing or targeting cookies).

We will set cookies only if you consent (except for strictly necessary cookies).

4. What cookies we use

Below is a summary of typical cookies we use (note: actual cookies may vary).

Category	Purpose	Duration	First-/Third-Party
Strictly Necessary	Allow core website functions (eg: page navigation, secure areas).	Session or up to [12 months]	First-party
Performance / Analytics	Collect anonymous data about how visitors use the site (eg: page visits, error messages) so we can improve.	Up to [24 months]	First- or Third-party
Functional	Remember choices you make (language preference, region) so we can provide enhanced features.	Up to [12 months]	First-party
Marketing / Targeting	Used to deliver adverts more relevant to you and your interests, and to limit how many times you see an ad.	Up to [24 months]	Third-party (e.g., ad networks)

5. Your consent & how to manage cookies

On your first visit to the Website, we display a cookie banner with options to accept or reject non-essential cookies. You can change your preferences any time by:

- Clicking on the “Cookie Settings” icon on the bottom hand corner of the page.
- Clearing cookies via your browser settings (see Section 6 for more).

If you reject non-essential cookies, this may impact some of the Website’s functionality (for example personalisation features or analytics).

6. How to manage cookies via your browser

Most browsers allow you to:

- See what cookies are stored on your device.
- Delete cookies.
- Block or allow cookies from particular sites.
- Automatically delete cookies when you close the browser.

For guidance, see the “Help” section of your browser. You can also visit www.allaboutcookies.org for more information about managing cookies.

7. Third-party cookies

Some cookies are placed by third-party services we use, for example: analytics service providers, advertising networks, social media platforms. We do not have full control over these cookies, so you should check the relevant third-party policy for more details.

8. Changes to this Cookie Policy

We may update this Cookie Policy from time to time (for example if cookies or technologies change). The “Last updated” date at the top will reflect this. Please check back regularly.

9. Contact us

If you have any questions about our use of cookies or this policy, please contact us:

- Email: admin@thebtrhub.com
- Phone: 020 8080 4990
- Address: The BTR Hub Limited, Fairchild House, Redbourne Avenue, London N3 2BP